

By: Daniel J. Ahern, President
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GENERAL EXCHANGE SERVICES TARIFF NO. 2

A6. DIRECTORY LISTINGS

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A6. DIRECTORY LISTINGS

A6.1 Regulations Applicable to Directory Listings

A6.1.1 General

- A. The rates and regulations specified herein for directory listings apply only to the alphabetical section of the directory. Listings are intended solely for the purpose of identifying subscriber's telephone numbers and as an aid to the use of telephone service.
- B. The listings of subscribers, either without charge or at the rate specified herein for other listings is arranged alphabetically and is not intended for special prominence of arrangement. The accepting listings as requested by subscribers or prospective subscribers, the Company will not be a party to controversies between subscribers as a result of the publication of such listings in its directories.
- C. Listings must conform to the Company's specifications with respect to its directories. The Company reserves the right to reject listings when, in its sole judgment, such listings would violate the integrity of company records and its directories, confuse individuals using the directory, or when the subscriber cannot provide satisfactory evidence that he is authorized to do business as requested.
- D. The Company reserves the right to limit the length of any listing to one line in the directory by use of abbreviations when, in its sole judgment, the clearness of the listing and the identification of the subscriber is not impaired thereby.
- E. One listing is furnished without extra charge as specified in the following:
 - 1. Each basic local exchange service line
 - 2. Each PBX trunk
 - 3. Each Centrex or Centrex NAR or NAR usage package.
 - 4. Each Centrex system
 - 5. Each semi-public telephone service

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A6.1 Regulations Applicable to Directory Listings (Cont'd)

A6.1.1 General (Cont'd)

- F. When, in the sole judgment of the Company, the use of listing in excess of listings permitted without charge as previously outlined, are needed for better identification of the subscriber, such listings may be provided without charge.
- G. Generally, the listed address is the location of the subscriber's place of business or residence. At the subscriber's request a partial address may be shown. An address may be:
- A number(s) and/or letter(s) followed by the name of a street, a building, a shopping center/mall, apartment complex, industrial park, or similar facility .
 - A rural route and/or box number.
 - Name of a street, building, shopping center/mall, apartment complex, industrial park, or similar facility.
 - Any one of the preceding followed by a community and/or state name.
 - A defined community name only.
 - Omitted at the subscribers request.
 - The listed address may not include P. O. Box, ZIP Code or the use of the word or abbreviation of suite, floor, or apartment before numbers used in the identification.
 - An address other than the address where the service is located may be listed provided the subscriber has a comparable class of service at the address requested.
- H. Liability of the Company due to directory errors and omissions is as specified in Section A2. of this Tariff.
- I. A record service order charge, as specified in Section A4. of this Tariff, applies when an order is issued solely to add or change a directory listing.

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A6.2 Business Listings

A6.2.1 General

- A. Generally, a business listing consists of a name or dual name, a designation descriptive of the subscriber's business if not self-explanatory, the address, and the business telephone number. The main listing is ordinarily the name of the individual, firm or corporation, which contracts for the service, or the name under which a business is regularly conducted.

A6.2.2 Business Designation

A. Firm Name

1. The designation in a firm name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the character of the business.

Example:

Lewis Co. Grocer 14 Madison234-6488

B. Personal Name

1. The designation in a personal name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the nature of the business. The listing of an individual, together with a title and the name of the business, with which the individual is associated or represents, are not permitted.

Example:

Smith JG grocer 14 Madison234-6488

2. A designation that conveys the same meaning as a title, educational degree or suffix is not permitted.

Example:

Smith Joe DDS dentist

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A6.2 Business Listings (Cont'd)

A6.2.3 Trade Name

A trade name, the name of a commodity or service, will be included as part of the listing, when the subscriber shows satisfactory evidence of authorization to do business under the requested name. In the case of listings for time/temperature/weather announcement services a generic listing will be accepted.

Examples which require proof of authorization are:

Smith Avon Distributor 123 Main555-1234
Jones Buick 2914 E 23 rd329-5864
Any Flower Shop 710 Heather Mall669-2121

A6.3 Residence Listing

A6.3.1 General

- A. Generally, a residence listing consists of a surname, given name, or dual name and/or initials, the address, and the telephone number. When a single name listing is requested by the subscriber, the Company may require satisfactory evidence as to the validity of the requested name. The main listing is ordinarily the name of the individual who subscribes for the service, but the listing may be in the name of a second party residing at the address where service is provided if so designated by the subscriber.
- B. The telephone number, name and address of the subscriber may be disclosed in connection with E911 service, whether such service is provided by the Company or any other person. The subscriber waives any privacy interests in his telephone number, name and address in connection with E911 service. The telephone number and address of the subscriber may be disclosed to the State or Parish Office of Emergency Preparedness and/or an emergency alert provider for the provision of emergency alert service in the event of an emergency, or disaster resulting from enemy attack, sabotage, or other hostile action, or from fire, flood, hurricane, earthquake, or natural man-made causes.

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A6.4 Non-Published (Private) Listing

A6.4.1 General

- A. A non-published listing is not listed in either the alphabetical section of the Company's directory or directory assistance records and will not be furnished upon request of a calling party. However, when a call is placed from a telephone number associated with a non-published listing, the name and/or number may be disclosed if the called party has the necessary equipment for receiving and/or disclosing incoming telephone numbers.
- B. An incoming call to a subscriber with a non-published listing will be completed by the Company only when the calling party places the call by number. The Company will adhere to this practice notwithstanding any claim of emergency the calling party may present. The acceptance by the Company of the subscriber's request to furnish a non-published telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing a non-published telephone number in the directory or disclosing said number to any person shall attach to the Company. Where a non-published listing is published in the directory, the Company's liability shall be limited to and satisfied by a refund of any monthly charges, which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a non-published listing or the disclosing of said listing information to any person.
- D. For accounting purposes, the telephone number, name, and address of a subscriber with a non-published listing will be provided to the Long Distance Carrier(s), which furnishes the subscriber long distance message telecommunications service.
- E. The telephone number, name and address of the calling party may be displayed at a Public Safety Answering Point (PSAP) located on the premises of a customer subscribing to 911 Service, on a call-by-call basis only, for the purpose of responding to emergency calls from non-published numbers. The subscriber forfeits his right to privacy upon making a call to 911.

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A6. DIRECTORY LISTINGS

A6.4 Non-Published (Private) Listing (Cont'd)

A6.4.2 Rate Application

A. Non-Published Listing

1.	Where charge applies	<u>Monthly Rate</u>	<u>USOC</u>
(a)	Each	\$4.00	NP (I)
2.	Where charge does not apply		
(a)	Each	----	NPEX
	- Additional service furnished to the same subscriber who has other service listed in the directory in the same name at the same address.		
	- Additional service furnished to the same subscriber who has service listed in the directory in the same name at a different address provided the listed service is in the same local exchange.		
	- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX, Centrex, ESSX, ESSX-1 or Semipublic Telephone Service furnished to such establishments.		

A6.5 Non-Listed (Semiprivate) Listing

A6.5.1 General

- A. A non-listed listing is not listed in the alphabetical section of the Company's directory, but is maintained on directory assistance records and will be furnished upon the request of a calling party.
- B. The acceptance by the Company of the subscriber's request to furnish a non-listed listing does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.

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A6. DIRECTORY LISTINGS

A6.5 Non-Listed (Semiprivate) Listing (Cont'd)

A6.5.1 General (Cont'd)

- C. The telephone number, name and address of the calling party may be displayed at a Public Safety Answering Point (PASP), located on the premises of a customer subscribing to 911 Service on a call-by-call basis only for the purpose of responding to emergency calls from a non-listed number.

A6.5.2 Rate Application

A. Non-Listed Listing

	<u>Monthly Rate</u>	<u>USOC</u>	
1. Where charge applies (a) each	\$1.50	NL	(I)
2. Where charge does not apply (a) each	---	NLEX	
- Distinctive Ring Service Number			
- Temporary service			
- Additional service furnished to the same subscriber who has other service listed in the directory in the same name at the same address.			
- Additional service furnished to the same subscriber who has service listed in the directory in the same name at a different address provided the listed service is in the same local exchange.			
- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX, Centrex, or Semipublic Telephone Service furnished to such establishment.			

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A6.6 Additional Listing

A6.6.1 General

- A. The subscriber to the service assumes responsibility for all charges for additional listings associated with his service. Listing charges date from the day the directory assistance records are posted.
- B. Listing charges are automatically discontinued upon termination of the service or upon the removal of the listing.

A6.6.2 Business Additional Listing

- A. A business additional listing may be furnished in other names when, in the sole judgment of the Company, the subscriber's service is not joint user.
- B. Rate Application

1.	Business	<u>Monthly Rate</u>	<u>USOC</u>
	(a) each	\$1.15	ALB
2.	800 Service	\$1.62	AL800
	(a) each		

A6.6.3 Residence Additional Listing

- A. A residence additional listing may be furnished in the names of relatives, including those by marriage, domestic employees of the subscriber, or other persons residing in the subscriber's home who are recognized as a part of the subscriber's domestic establishment.
- B. Rate Application
 - 1. Residence
 - (a) each .85 ALR

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A6.7 Miscellaneous Listing

A6.7.1 Alternate Listing

A. An alternate listing may be provided to the subscriber for the purpose of directing calling parties to other telephone numbers subject to the following conditions:

1. Names of individuals are not permitted
2. Text may not exceed one line

Examples:

Nights, Sundays and Holidays
If No Answer
If Extension is not Known

B. Rate Application	<u>Monthly Rate</u>	<u>USOC</u>
1. Alternate Listing		
(a) Business, each	\$1.15	ACL
(b) Residence, each	1.15	ACL

A6.7.2 Cellular Carrier Listing

See Mobile and Paging Service Listing at A6.7.9.

A6.7.3 Company and Customer Owned Telephone Service Listing

A listing is not provided in connection with public telephone service or access line service for Customer Provided Public Telephone Service except when the listing will facilitate the operations of the Company or subscribers to the access line service. No additional listings are permitted.

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.4 Cross Reference Listing

A. A cross-reference listing may be furnished when it is necessary to refer the directory user to another directory listing.

Examples:

Long Lumber Co.....See South Lumber Co.
Regis Cary.....See Regas Gary

B.	Rate Application	<u>Monthly Rate</u>	<u>USOC</u>
1. Cross Reference Listing			
	(a) Business, each	\$1.15	CRLB
	(b) Residence, each	.85	CRLR

A6.7.5 Dual Name Listing

A. A dual name listing may be furnished to a business or residence subscriber as a main listing subject to the following:

- An individual subscribing to business service when it is a personal name listing and the person is also known by a nickname.
- Two individuals subscribing to residence service having the same surname and address, or an individual known by more than one name.

Examples:

Smith J H (Johnny) CPA 123 Main123-4567
O'Neal John & Mary 200 Elm Av423-1012
Morris George Mrs. (Joan) 101 Ash Dr.....422-4523

B. A dual name listing may also be furnished as an additional listing at the subscriber's request at the appropriate additional listing rate.

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.6 Emergency Service Listing (E911, B911, and SALI)

A. A 911 telephone number listing must be listed along with a non-emergency telephone number for emergency agencies. No charge applies for either listing.

B. Rate Application

1. Emergency Service Listing
(a) When charge does not apply ----

A6.7.7 Extra Listing

See Business Additional Listing at A6.6.2

A6.7.8 Foreign Listing

A. A listing in the alphabetical section of Company directories outside the subscriber's local exchange may be furnished. The listing is subject to the rates and regulations applicable to the published directory in which the listing is to appear.

B. When in the sole judgment of the Company, in the case of stations located in an exchange border area, a foreign listing is needed for better identification, in order, to facilitate the completion of calls, such listing may be provided without charge.

- | | <u>Monthly Rate</u> | <u>USOC</u> |
|--------------------------------|---------------------|-------------|
| 1. Foreign Listing | | |
| (a) Where charges do not apply | \$ | |

C. Rate application

- | | | |
|------------------------------------|------|------|
| 1. Foreign Listing | | |
| (a) Business, each | 1.15 | FDLB |
| (b) Residence, each | .85 | FDLR |
| 2. Foreign cross reference listing | | |
| (a) Business, each | 1.15 | FDLB |
| (b) Residence, each | .85 | FDLR |

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A6. DIRECTORY LISTINGS

A6.7 Miscellaneous Listing (Cont'd)

A6.7.9 Mobile and Paging Service Listing

A. A Mobile Telephone Carrier, a Cellular Carrier, a Radio Common Carrier, or a Paging Company, may be furnished a listing for their clients at the rate specified in A6.7.9B.

B. Rate Application

	Monthly Rate	USOC
1. Mobile and Paging Service Listing		
(a) Each	\$0.00	MPSL (R)

A6.7.10 Paging Service Listing

See Mobile and Paging Service Listing A6.7.9

A6.7.11 Distinctive Ring Service Listing

A. One listing for each Distinctive Ring Service number will be furnished on a listed or non-listed basis at no charge to the subscriber.

B. A Distinctive Ring Service listing must be either business or residence as identified by the class of service.

C. Other listings may be provided at the rates and regulations specified in this tariff.

A6.7.12 Special Text Listing (Business)

A. A special text listing provides instructions for directing incoming calls after hours during specific time periods or calling information for a specific service/department.

Example: For the following ZIP Codes 30506 30408 30532 30534

B. A special text listing does not include a telephone number and must be followed by at least one other listing, which does include a telephone number.

C. Rate Application

	Monthly Rate	USOC
1. Special Text Listing		
(a) per line	\$1.62	STLB

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.13 Customized Listing

- A. Where available, a subscriber may request to have the assigned telephone number listed in the directory using upper case alpha characters and/or numeric characters in lieu of standard numeric characters. Use of Customized service listing is not exclusive to any single subscriber. The letters "Q" and "Z" are not available nor may the "#" or "*" symbols be used with this service. The digit "0" "1" may not be used to represent the letter "O" or "I" respectively in a Customized service telephone number. The Company reserves the right to reject a Customized service listing when, in its sole judgment, such listing is objectionable or would tend to delay or impede the use of the directory.
- B. Prior to establishing a Customized service listing, the Company reserves the right to require, when necessary in its sole judgment, satisfactory evidence from the subscriber that the subscriber is authorized to use any trade name, business name, or any other name or term, requested by the subscriber, which is copyrighted or otherwise reserved.
- C. Subscriber request for special number assignments will be handled under the rates and regulations described for Special Number Acquisition Charges in Section A4. of this Tariff.
- D. Subscribers who request that their existing telephone number(s) be listed as a Customized service listing will not incur a Special Number Acquisition Charge.
- E. In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing or not publishing a Customized service listing in the directory shall attach to the Company. The Company's liability shall be limited to and satisfied by a refund of any monthly charges, which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication or omission of a Customized service listing.
- F. The rates for Customized service listing as follows are in addition to any applicable special number assignment charges or any other appropriate listing charges.

G. Rate Application

	<u>Monthly Rate</u>	<u>USOC</u>
1. Customized Service Listing		
(a) Business, each	\$3.66	CSLB

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A6. DIRECTORY LISTINGS

A6.7 Miscellaneous Listing (Cont'd)

A6.7.14 Telephone Answering Service Listing

A. A client of a telephone answering service may list the telephone number of the answering service with his name, or business name at the rates specified in A6.7.15(E).

B. Rate Application

1. Rate Application	<u>Monthly Rate</u>	<u>USOC</u>
(a) each	\$1.62	

A6.7.15 Title and Suffixes¹

A. A title of address that precedes a name, such as Mrs., Rev., Dr., may be included in a residence or a business personal name listing.

B. A professional designation(s) or educational degree(s), such as MD, CPA, CREA, or JP, is a suffix, which may be included at the end of a business personal name listing.

C. One title, educational degree, or professional suffix, as allowed in A6.7.14.A. and B., will be provided at no charge. Those, in excess of one, may be provided at the rates specified in A6.7.15(E).

D. Notation of lineal descent, such as; Jr., Sr., and III, is considered to be part of the subscriber's legal name, and not a title or a suffix.

E. Rate Application

	<u>Monthly Rate</u>	<u>USOC</u>
1. Listing title in excess of one		
(a) Residence, each	\$1.25	TLSXR
2. Titles, professionals and/or educational degrees, in excess of one		
(b) Business, each	1.62	TLSXB

¹ These rates and regulations pertain to subscribers who establish new service or to existing subscribers who add or change listings after the effective date of the Tariff.

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.16 976 or 636 Service Listing

A. The phrase "Charges Will Apply" will be included in the 976 listing at no additional charge.

A6.7.17 N11 Service Listing

A. The phrase "Charges Will Apply" will be included in the N11 Service listing at no additional charge.